

Membership Committee

Purpose:

The Membership Committee fosters a vibrant, inclusive, and engaged membership community through recruitment, retention, and relationship-building initiatives.

Responsibilities

- Maintain membership records, data integrity, and renewal workflows
- Develop outreach strategies targeting students, professionals, and allies
- Support members through onboarding and engagement activities
- Monitor membership trends and make recommendations to the Board
- Collaborate with Communications to promote membership benefits
- Assist with policy updates related to membership

Key Goals

- Increase active membership year-over-year
- Improve welcome and onboarding resources for new members
- Implement engagement programs (e.g., welcome events, surveys)
- Provide actionable data insights to leadership